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Experience Authentic Oregon at the Northwest Cherry Festival

– The Dalles, Oregon will host the 38th annual event April 21-23 –

The Dalles, OR (April 4, 2017) – Bring the whole family and head to The Dalles for the [38th Annual Northwest Cherry Festival](#). A longtime favorite among locals and visitors alike, the festival is set in the spectacular Columbia River Gorge and showcases The Dalles' deep agricultural heritage. The Northwest Cherry Festival takes place in downtown The Dalles from Friday, April 21 through Sunday, April 23, 2017. The 2017 theme: "Once Upon a Cherry."



The three action-packed days include numerous family-friendly events, including the Gorge's largest parade – featuring the Cherry Festival Royalty with King Bing and Queen Anne, who are crowned that morning – a classic car show, a lip sync contest and great local music. There's also cherry sampling with the Oregon Cherry Growers, and a carnival with fun rides for all, plus an orchard job fair for the upcoming season.

Another Northwest Cherry Festival highlight: The Society for Creative Anachronism will be holding a medieval "Once Upon a Cherry Faire" on Saturday, demonstrating life in the Middle Ages: dancing, armor, music, arts, crafts, archery, clothing, food, fighting and more.

“The Northwest Cherry Festival is like nothing else in the Gorge, and is such a fun way to celebrate our authentic agricultural roots,” said Lisa Farquharson, President/CEO of The Dalles Area Chamber of Commerce. “We also invite attendees to explore springtime in The Dalles and the eastern end of the Columbia River Gorge Scenic Area have to offer, from scenic [cycling](#), incredible wildflower [hikes](#), and [fishing](#), to exploring the area’s rich [cultural and natural histories](#).”



The Dalles is just 75-minutes from Portland and Yakima, 2.5 hours’ drive from Bend and the Tri Cities.

Northwest Cherry Festival Event Details

- **When:** Friday, April 21 through Sunday, April 23, 2017
- **Where:** First Street, between Union & Federal Streets (downtown The Dalles)
- **General Festival Hours:**
 - Friday: 5-9 pm
 - Saturday, 11 am-9 pm
 - Sunday, 11 am-2 pm
- **Special Events Schedule**
 - **Friday, 4-6 pm: Family Pit Party** (family dance party) (First & Washington Streets)
 - **Saturday, 7:30-10 am: Cherry Festival Breakfast/Crowning of Cherry Festival Royalty** (Mid-Columbia Senior Center, 1112 W. Ninth Street)
 - **Friday-Sunday: Davis Street Carnival**
 - Friday: 2-9 pm
 - Saturday, 11 am-9 pm
 - Sunday, 11 am-2 pm



- **Saturday, all day: KODL Car Show** (Federal Street, between First and Fourth Streets)
- Saturday, 10 am: Northwest Cherry Festival Parade, LARGEST Parade in the Gorge! (Starts at Sixth and Webber Streets and ends at First Street)
- **Saturday, 6:30-9 pm: Northwest Cherry Idol** (First & Washington Streets)
- **Saturday, 12 pm: Once Upon a Cherry Faire** (Lewis & Clark Festival Park, First & Union Streets)
- **Tickets:**
Davis Show Carnival NW: \$25 (\$20 presale at The Dalles Area Chamber of Commerce, 404 West 2nd Street)

About The Dalles

Let your imagination run as wild as the Old West! Envision a time when saloon girls, trappers and pioneers traveled the streets of historic downtown The Dalles. Nestled along the banks of the Columbia River, sheltered by Mt. Hood, The Dalles is an ideal location for cycling, hiking, rafting, and angling. Located at the eastern gateway of the Columbia River Gorge National Scenic Area, just 80 miles east of Portland, The Dalles provides easy access to today's adventures while connecting with its colorful past. Whether you are a history buff, wildflower admirer, explorer or architectural connoisseur, you will enjoy your time in The Dalles, one of Oregon's best escapes with over 300 days of sunshine a year. For travel information, from suggested itineraries to dining and accommodations, go to visitthedalles.com

About The Dalles Area Chamber of Commerce

The Dalles Area Chamber of Commerce represents its entire diverse community, with members from business and industry, civic and non-profit organizations, social service agencies, education, government, home-based businesses and individuals. Nearly 500 members representing 2,000 individuals believe that Chamber membership is an important component to business growth, job development, and a healthy economy.

The Chamber and its activities are managed by the Executive Director and a professional staff under the leadership of a 17-member Board of Directors, who serve without compensation and are elected by the membership. Through countless volunteer hours, members accomplish much of the work of the Chamber by serving on committees and task forces.

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